



Hello,

Artisan Markets AZ is excited to bring you Festival Art Walk; Art, Wine and Music Event.

WHAT WE DO FOR YOU:

- We offer you the opportunity to present, promote and sell your products or service directly to guest shoppers in a professional, upbeat environment offering food and drink specials. We may bring in a live band or other entertainment for a fun atmosphere.
- We allow you to handle your individual sales independently of the event and other vendors.
- We design and create a colorful but informative digital invitation which will be email blasted to our vast guest list of Valley business owners and professionals as well as the general public. The invitation will feature the event, venue and you, our vendor. It will have your logo, your name and a link to your website. Our guests will receive the invitation at least 2 times before the date of the event.
- We post the digital invitation flyer on our website's calendar of events at www.ArtisanMarketsAZ.com. We also post our digital invitations on all online directories and social networks such as, AZcentral.com, Facebook, LinkedIn, Twitter, and EastValley.com, in which your business will be seen.

VENDOR TERMS & CONDITIONS:

Each vendor participating knows other people... friends, relatives, associates, clients...

If we all reach out to our circle of influence, we can grow the event, attract more customers, and make money!

Therefore, all vendors are strongly encouraged to help with marketing by:

- Forwarding the email blast from Artisan Markets, AZ to your own personal contact list,
- Regularly posting status updates on your facebook and My Space pages,
- Mentioning the event in your personal blogs, e-commerce galleries, and web site event calendars, and sending reminders the day before and the day of the event on Twitter.
- Once vendors have committed to participating in an event, the vendor must email their photo or logo as soon as possible to Artisan Markets (info@artisanmarketsaz.com) for purposes of placement on all promotional materials. Otherwise a plain text title of your business will be used.
- Each vendor will bring with them an attractive display. Vendors must supply their own table(s), linens and if required, lighting and extension cords.
- Each vendor will arrive early enough to be set up at the start of the event and be able to stay for the duration of the event. Set-up may begin as early as 2 hours before the start of the event. You may NOT break down before 10p.m.
- Artisan Markets cannot and will not predict or guarantee the number of guests that attend or the amount of revenue gained from the event. However, the promotional campaign expended on your behalf will be completed to the best of our ability with the intention of bringing in as many guests as possible on that evening as increasing brand recognition and residual business to your business.
- Each vendor is responsible for the contents of their display and merchandise and agrees to hold Artisan Markets, the City of Scottsdale, or Su Vino Winery harmless for any loss or damage to their display or merchandise for any reason.
- Each vendor is allowed to conduct commerce during the event and is responsible for handling individual sales transactions including the collection and remitting of sales tax to the City of Scottsdale.
<http://www.scottsdaleaz.gov/licenses.asp>



Your Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip _____

Phone: _____

E-mail Address _____

Website: _____

Artist Application
Make Checks Payable to:
Artisan Markets
1300 W. Warner Rd #1099
Gilbert, AZ 85233

Festival Art Walk

Show Dates
Thursday, March 11, 2010

Booth Fees:
10x10=\$35
Payment may be made via
check or PayPal
Please refer to website for
PayPal instructions

www.artisanmarketsaz.com

Amount Enclosed \$ _____

Check only one medium

Oil Paintings Bronzes Wood

Acrylic Paintings Metal/Copper Paper

Watercolor Paintings Stone Batiks

Please provide at least (3) images of recent art work, as well as (1) image of your booth display and/or a link to your website.

Mixed Media Glass Jewelry

Drawings/Graphics Ceramic/Clay Fiber

Photography Other _____

Canopy? Yes No

Description of Display (panels, pedestals, tables)

Price Range of Works: \$ _____ to \$ _____

RELEASE

The undersigned does hereby discharge, release and hold harmless, Artisan Markets AZ, their staff, all sponsoring organizations, the City of Scottsdale, Main St. Plaza and Su Vino Winery from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned and/or persons who are assisting, while in possession or under the supervision of Artisan Markets AZ. I hereby consent to the enforcement of all rules and guidelines. Furthermore, the undersigned artist hereby certifies that all display work is handcrafted by the seller. This Contract is non cancelable and non-transferable, refunds for cancellations will not be issued. There is a \$25 fee for all returned checks, cancellations and foreign funds. Artisan Markets AZ has my permission to reproduce my artwork, through slides/photos I have submitted for the purpose of advertising and marketing the event. Artisan Markets AZ also has my permission to publish photographs or videos taken of me, my booth and my artwork during the event for purposes related to the promotion of the event, past or future. Artisan Markets AZ reserves the right to make final interpretation of all rules. I will use weights to adequately secure my display.

My digital or signed signature below constitutes acceptance and compliance of this release.

Signature: _____ Date: _____

FOR OFFICE USE ONLY
Date Received: _____ Payment Received Date: _____
Payment Type: CASH CHECK PAYPAL Payment Amount: _____
Notes: _____